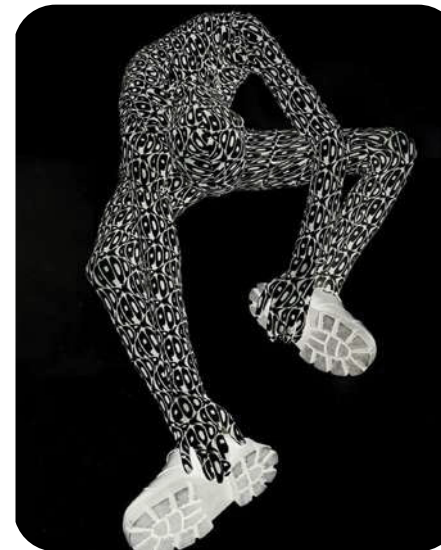




DHRUV KAPOOR
BRAND BIO

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Since its inception in 2013, I envisioned to birth a fearless language through seasonal projections as reactions to floating mindsets in the world around me.

Projections that help us build a unified culture across the globe where “oneness” is key.

Each season, we aim to bring our audience closer to their true potential by using fashion as an emotional trigger to enhance individuality and by highlighting a genderful vibe with a spiritual undercurrent that combines tradition and technology to birth new mindsets, independent of social structures, political views or gender.

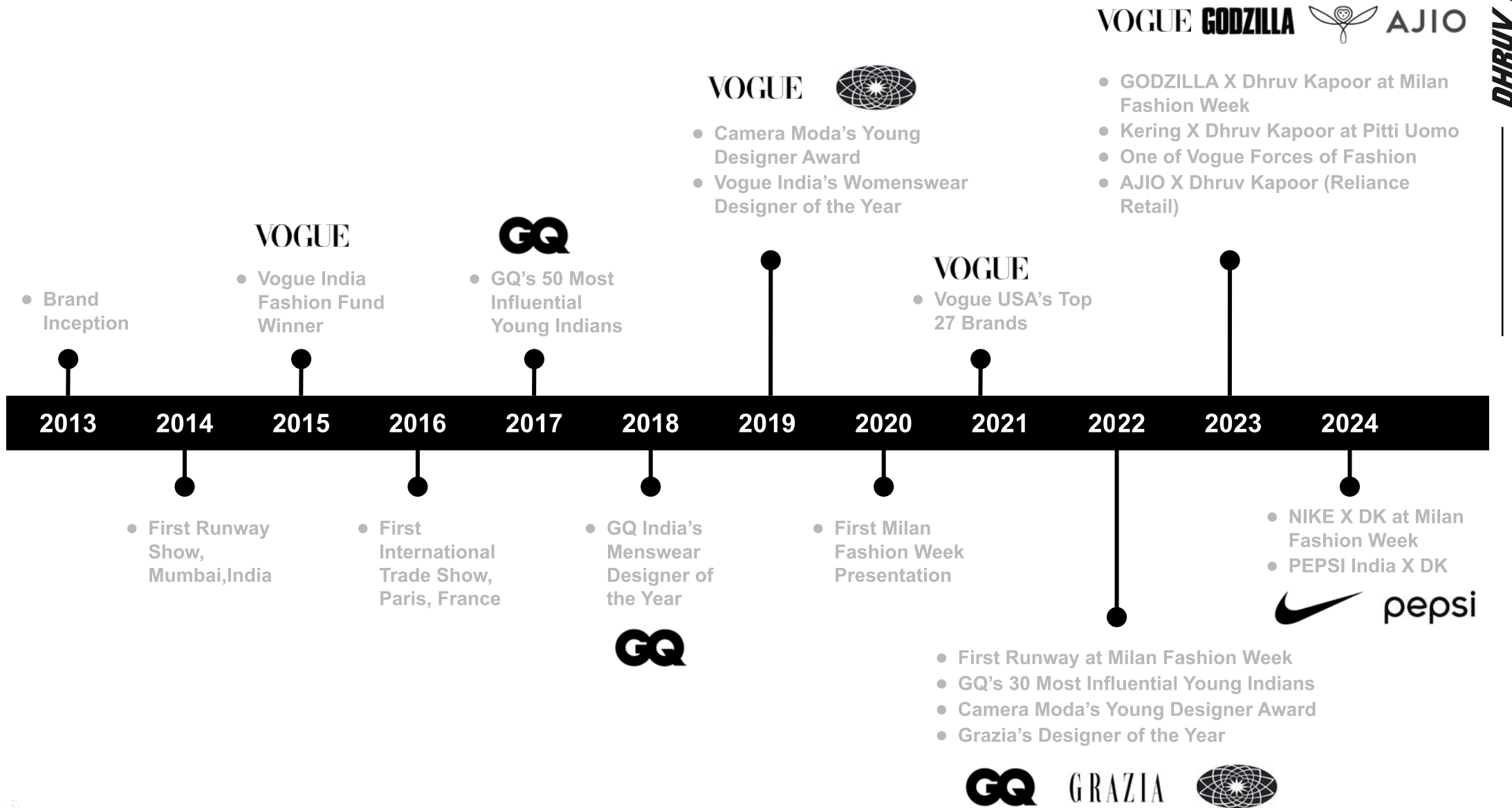
We aim to use the intangible aspect of fashion- the power of color, surface and silhouette that assist us to become the best version of ourselves.

*We are more than our five senses,
We are ENERGY, we are ONE.
We are **INFINITE**.*

VISION

“To birth a new aesthetic through multiple mediums that project a blend of diverse cultures & unison of polar concepts to empower individuals on their path of self-discovery by using a combination of intangible & tangible aspects of fashion, lifestyle & space.”

TIMELINE



DHRUV KAPOOR

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KAPOOR DNA

DHRUV KAPOOR



PRINT

Eclectic prints from florals blending with sci-fi fantasy



EMBROIDERY

Handmade embroideries made by Indian artisans



TEXTILE

Combination of handmade, custom-developed & tech fabrics used in an unusual format



VERSATILITY

Incorporating removable/ interchangeable elements

FASHION

Five Emerging Brands That Stood Out in Milan

● A new guard of talented designers is stealing the spotlight on the Milan scene, bringing fresh ideas.

BY ALESSANDRA TURRA, SANDRA SALIBIAN AND MARTINO CARREIRA

While Milan Fashion Week had the usual stalwarts of Italian fashion, there also were plenty of new names breaking onto the scene. Here, WWD highlights five designers worth noting.

HAUS OF HONEY

Stefano Miele grew up surrounded by shoes since his mother was running a footwear shop in Gaeta, a seaside resort halfway between Rome and Naples. And shoes are now the center of his own professional life. After more than 10 years working on the commercial teams of high-profile brands including Moschino in New York, and Prada and Miù Miù in Milan, last year Miele decided to launch his footwear brand Haus of Honey.

"Honey because my last name is Miele, which in English translates into honey, and also because I feel like a bear. I'm gluttonous, I'm physically lazy — I would always work from my bed — and when it's necessary, I can attack," said Miele. "Haus because I wanted to tribute Bauhaus, not only because I love its clean, graphic shapes, but also because the criteria which they used to select their students, with no previous design education, really reflects what I am: I've always breathed fashion and shoes, but I didn't go to school to

embellished with crystals and styled with pencil skirts with deep side slits, as well as oversized cardigans worn over slipdresses crafted from gray wool gabardine and adorned with geometrical crystal motifs.

In a less literal approach, Rizza enhanced the sensual appeal of the lineup, layering body-hugging knit pieces, tucking crisp white shirts into draped tulle pencil skirts and sequined mini options and having ostrich feathers to charmingly pop here and there on garments.

Everything contributed to conveying the strong, feminine vision of the designer. This seems to have been influenced by his professional beginnings at Giambattista Valli in Paris, which he joined after graduating in fashion design from Milan's Istituto Marangoni in 2011.

Starting as an intern in the design team, he climbed the ranks over the span of five years to become assistant creative and finally



A look from the AC9 fall 2021 collection.

MARCH 6, 2021

PARIS SPECIAL EDITION



A look from the Dhruv Kapoor fall 2021 collection.

our place to showcase the collections," said the designer. "As soon as there is the opportunity to return to physical showcases, I'll jump on that. I think we all miss the energy of the physical events and I miss meeting with people, discussing ideas and sharing points of view."

Dhruv Kapoor collections are entirely made in India, leveraging the country's heritage in textile and garment making. "I want to celebrate our tradition, especially the hand looting and embroideries," said the designer, who added that he would like to establish production in Italy, especially for accessories. "Because of the export duties imposed by India, we are also setting up a logistics center in Italy to handle international shipments."

it and given the situation this year and that I was at home all day, I thought it was a good moment. I needed to keep my mind busy," he added with a smile during a Zoom call.

For fall 2021, Palazzo crafted men's wear classics — including coats, blazers and pleated pants — from a Japanese fabric looking like fresco wool but with a fluid, jersey-like touch that heightens functionality and comfort. Logged hoodies, acetate trackuits, puffer jackets and technical parkas with reflective details complemented the sartorial pieces, which for women included oversized blazers styled with pleated skirts in different lengths as well as pants zipped open on the front to need to technical

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AWARDS & RECOGNITION

- VOGUE INDIA FASHION FUND - WINNER 2015
- 50 MOST INFLUENTIAL YOUNG INDIANS, GQ INDIA 2017
- DESIGNER OF THE YEAR- MENSWEAR, GQ INDIA 2018
- DESIGNER OF THE YEAR- WOMENSWEAR, VOGUE INDIA 2019
- DESIGNER OF THE YEAR, GRAZIA 2022
- GQ MOST INFLUENTIAL YOUNG INDIANS, GQ INDIA 2022
- The brand has been **invited & sponsored** by Camera Moda to showcase its collections for the past 6 seasons.
- Young Designer Award (Fashion Hub Market), Camera Moda 2019
- Vogue Forces of Fashion, 2023 Mumbai, India
- DHL Young Designer Award, Camera Moda 2022
- WWD, Italy listed the brand in **Top New Talents from Milan Fashion Week 2021.**
- VOGUE, USA- Listed the brand amongst the top 27 brands from around the world for their **September Issue 2021.**

VOGUE

SIGN IN SUBSCRIBE

FASHION'S NEW BEGINNINGS GENERATION AMERICA UPCYCLING COUTURE THE NEW PRADA GLOBAL FASHION THE INDEPENDENTS

GQ

INDIA

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LOOK GOOD LIVE WELL GET SMART ENTERTAINMENT ME

LOOK GOOD

Designer Dhruv Kapoor makes history at Milan Fashion Week

Collage by David Yu

SEPTEMBER ISSUE 2021

World Class: Meet the New Generation of Global Independent Designers

PHOTOGRAPHY BY GORDON VON STEINER

STYLED BY JORDEN BICKHAM

August 5, 2021



PRICE POINTS

Average Retail Price Point	€250 - €2500
Country of Production	India

MARKETS

USA, INDIA, UAE, JAPAN, EU	KEY MARKETS
UK, CHINA, RUSSIA, AUSTRALIA	GROWING

SUSTAINABILITY

CIRCULAR SYSTEM

We avoid adding more to the system. 40% of the collection incorporates discarded textiles from large Indian manufacturers. India stands as one of the largest textile manufacturers in the world and the company has built its network with key manufactures to assist us season after season.

RE-USE / RE-PURPOSE

A recent practice of reusing old textiles/materials and uplifting existing styles. Introducing versatile pieces, that can be worn in more than one way- focussing on longevity of each product.

SOCIAL

Introducing special collaborative projects with social causes such as Hothur Foundation. Hothur Foundation assists acid attack survivors from India with employment opportunities and sound training facilities. The brand works with them to generate small accessories and capsule collections at a more accessible price point, where all proceeds go to the foundation.

INCLUSIVITY, UPLIFTMENT & TRAINING

Revaluing handcrafted embroideries and lost Indian crafts. The brand employs multiple craftsmen from the country and trains them with updated technology, approach traditional techniques with a contemporary taste. Collaborative projects in remote villages of the country to train and uplift Indian artisans and their skilled knowledge of hand work.





Spring Summer'25 - Milano Fashion Week



Spring Summer'25 - Milano Fashion Week





Fall Winter'25 - Milano Fashion Week







Fall Winter' 23-24- Milano Fashion Week



Spring Summer'23 - Milano Fashion Week



Spring Summer'23 - Milano Fashion Week



Fall Winter' 22-23 - Milano Fashion Week



Fall Winter' 22-23 - Milano Fashion Week



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